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STO PRE-ORDER. PICK UP. SAVE.



Pre-order Conventional or **Ultraplus** through your local sales rep by Friday, March 8th to RY to the 2024 Ohio Beef receive F Expo, and receive FREE SHIPPING for all walk-up orders placed at the show!



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STgenetics[®] Beef will pay the 2024 membership dues for **NEW** and EXISTING OCA members who make a semen purchase of \$500 or more!

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WEDNESDAY, MARCH 13

No cattle are permitted on the fairgrounds before 7:30 a.m. Large Equipment Move-in Noon - 5 p.m.

THURSDAY, MARCH 14

8 a.m Noon Noon	Trade Show set up for large indoor equipment All breeding cattle must be in place Breeds Building	
Noon - 3 p.m.	Trade Show set-up outdoor & small indoor displays	
3 - 6 p.m. 4 - 8 p.m. 7:30 p.m.	Trade Show Open, Voinovich Building Junior Show Check-in, Gilligan Complex The Social, Hilton Columbus/Polaris	

FRIDAY, MARCH 15

6:30 - 7:30 a.m. Judging Contest Check-in & Packet Pick-up, Coliseum Junior Show Check-in, Gilligan Complex Trade Show Open, Voinovich Building Judging Contest Begins, Coliseum Genetic Pathway Open, Breeds Building Mini Hereford Show, Cooper Arena Online Feeder Cattle Sale, Voinovich Building 8 a.m. - 11 a.m. 8:30 a.m. - 6 p.m. 9 a.m. 10 a.m. - 5 p.m. 10 a.m. 11 a.m. Youth Beef Quality Assurance, Coliseum Hereford Show, Cooper Arena Shorthorn Show, Cooper Arena Aberdeen Angus Sale, Voinovich Building Murray Grey Show, Breeds Building Junior Showmanship, Coliseum 12:00 p.m. 12:30 p.m. 1 p.m. Angus Parade, Cooper Arena Judging Contest Awards, Coliseum Limousin Sale, Voinovich Building 2 p.m. 2:30 p.m. 3 p.m. Red Angus Sale, Voinovich Building Cowboy Happy Hour, Voinovich Building Mini Herford Sale, Voinovich Building 4 p.m. 4: 30 - 5:30 p.m. 5 p.m. 5 - 6 p.m. Junior Show Check-in, Gilligan Complex

SATURDAY, MARCH 16

8 a.m 5 p.m.	JL Tr
8:30 a.m 6 p.m.	H
9 a.m.	S
10:30 a.m.	L
10 - 11 a.m.	G
10 a.m 5 p.m. 12 p.m. 2 p.m. 4 p.m. 4 - 5 p.m. 6 p.m. deadline	GASIMCJU

unior Market Animal Show, Coliseum rade Show Open, Voinovich Building lereford Sale, Voinovich Building horthorn Sale, Voinovich Building unior Show Check-in, (Heifers Only), Anior Show Check-In, (Heiters Only), Senetic Pathway Open, Breeds Building Senetic Pathway Open, Breeds Building Simmental Sale, Voinovich Building Maine Anjou Sale, Voinovich Building Cowboy Happy Hour, Voinovich Building unior Show Check-in for Expo Sale Heifers, Gilligan Complex

SUNDAY, MARCH 17

8 a.m. - 5 p.m. 8:30 a.m. - 2 p.m. 10 a.m. - 1 p.m. Junior Heifer Show, Coliseum Trade Show Open, Voinovich Building Genetic Pathway Open, Breeds Building

EVENT LOCATION

OFFICIAL WEBSITE

www.ohiobeefexpo.com

OFFICIAL HOTEL

Hilton Columbus/Polaris 8700 Lyra Drive Columbus, OH 43240 614.885.1600

OHIO CATTLEMEN'S ASSOCIATION

10600 U.S. Highway 42 Marysville, OH 43040 614.873.6736

Ohio Expo Center 717 East 17th Ave. Columbus, Ohio 43211



EVENTS & PROGRAMS

COWBOY HAPPY HOUR

OCA will be hosting a happy hour on Friday and Saturday, March 15 and 16. On Friday, the happy hour will be 4:30 -5:30 p.m. and Saturday 4 - 5 p.m. The happy hours on both days will take place at the OCA booth in the Ohio Beef Expo Trade Show and will be a social event you won't want to miss.

OCA members will be treated to complimentary snacks and drinks during the Cowboy Happy Hour. Stop by the OCA membership booth for a wristband to gain access to the Happy Hour area.

THE SOCIAL

The Ohio Cattlemen's Association invites you to join in an evening of networking with fellow cattlemen and industry leaders at The Social, on Thursday, March 14, 7:30 p.m. at the Hilton Columbus/Polaris. The Social is open to OCA membership, Expo cattle and trade show exhibitors and volunteers. It's free to attend and will include appetizers and drinks.

Again this year, The Social will feature LIVE music from The Northern Burnouts band!

The Social will feature a live auction with proceeds going toward OCA's Political Action Committee (PAC) fund to support ag-friendly candidates in the next election. Visit The Social at the Hilton, the Ohio Beef Expo headquarters, on Thursday evening to bid. We hope to see you there!

ABOUT THE BAND

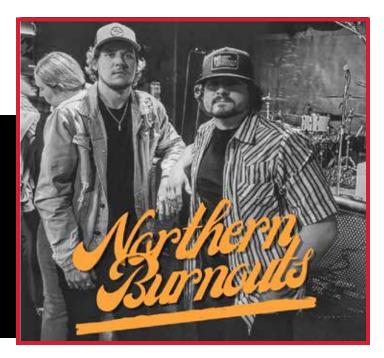
The seeds of the Northern Burnouts sound took root in Midwest Ohio, where founding members Lane Manning and Joe Mansion were raised. After playing music for most of their lives, they came together and formed as a duo. Bringing their rock/country sound to venues as east as Pennsylvania and as west as Kansas. The Burnouts are no strangers to the cattle industry, with Joe being a member of livestock judging teams throughout high school, and Lane growing up showing cattle around the Midwest with his family, then taking his interest in the beef industry to OSU ATI where he majored in Beef Production. The Burnouts are excited to return to the Ohio Beef Expo to provide entertainment after attending and exhibiting many times earlier in life.

JUDGING CONTEST -PRE-REGISTRATION ONLY BY MARCH 10

The Ohio Beef Expo Judging Contest is Friday, March 15 in the Coliseum. No in-person registration will be accepted. All registration must be completed prior to the event. Early registration deadline is Thursday, Feb. 29, 2024 at \$10 per participant or \$40 per team. The LATE registration deadline is March 1-10, 2024 at \$15 per participant or \$60 per team. ALL individuals and teams participating in the judging contest at the Ohio Beef Expo will sign up online at ohiobeefexpo.com. Contestant check-in on March 15 will be held from 6:30 - 7:30 a.m.

Teams will consist of three or four people. The individuals do not need to be from the same county or chapter. The three highest scores will count for team placings. Divisions will be offered for juniors (8-13 as of Jan. 1) and seniors (14-21 as of Jan. 1). Six classes of cattle will be evaluated and one or more classes will include questions and the use of performance data.

Awards will be presented to the top 10 individuals and top 5 teams in each division. This recognition will be held in the Taft Coliseum at approximately 2:30 p.m.



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EVENTS & PROGRAMS

YOUTH BQA

Youth Beef Quality Assurance training will be offered on Friday, March 15, at 12:00 p.m. in the Coliseum. Two age divisions for BQA will be available: 8 - 13 and 14 - 21. BQA training is a requirement for the OCA BEST program. All participants will complete a form following their training that will be returned to the OBC office. County extension offices will be notified of each participant's attendance at the training.

FEEDER CATTLE SALE

The 2024 Ohio Beef Expo will continue to host a feeder cattle internet board sale, sponsored by United Producers, Inc. (UPI). The sale will be held Friday, March 15 at 11 a.m. in the Voinovich Building sale ring on the Ohio Expo Center grounds.

A board sale offers consignments of uniform packages of feeder cattle. The cattle are sold while on the farm with specific pick-up period defined in the sale catalog. Typical pick-up times range from one week to four months after the sale. Lots are typically sold in 48,000 to 50,000 pound load lots. However, smaller groups are encouraged as well. These sales may include all types and breeds of feeder cattle. Uniform lots sold in groups that would average between 400 and 900 pounds are common. Uniform groups of Holstein and beef on dairy feeder cattle may range between 250 pounds to 900 pounds.

Consignments are open to Ohio and out-of-state producers. Earlier consignments are encouraged since videos and pictures of all consignments will be posted on UPI's web page. Sale consignors must be OCA members (\$75 membership) for 2024. Sale commission will be \$1.50 per cwt. The commission will be divided between the UPI sourcing market and OCA. Sale catalogs will be posted on UPI and OCA's websites at least one week in advance of the sale.

To consign cattle or request information, contact your local United Producers, Inc. representative or Sam Roberts at 937-477-0060.

OFFICE HOURS & NUMBERS

Main Office Trade Show Office Voinovich Building 614-824-4044

Breed Shows Office Sales Office O'Neill Building 614-824-3844

Junior Show Office Gilligan Building 614-824-3864

Fax Machine Breeds Office O'Neill Building 614-824-3086

Wed. Noon - 5 p.m. Thurs. 8 a.m. - 6 p.m. Fri 8 a.m. - 6 p.m. Sat 8 a.m. - 6 p.m. Sun 8 a.m. - 2 p.m.

Thurs. 7 a.m. - 6 p.m. Fri 8 a.m. - 6 p.m. Sat 8 a.m. - 6 p.m.

Wed. 7 a.m. - 7 p.m. Thurs. 7 a.m. - 8 p.m. Fri 7 a.m. - 9 p.m. Sat 6 a.m. - 6 p.m. Sun 6 a.m. - End of Show





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SEEDSTOCK SHOWS & SALES

SALE CATTLE IDENTIFIED BY EID TAGS

All Ohio Beef Expo Sale Cattle will be identified with EID tags to comply with the USDA Animal Disease Traceability (ADT) rule for interstate shipment of cattle. This means that no matter what an individual state's requirements for transporting cattle may be, potential Expo cattle buyers can be assured that they can easily ship their Expo purchases into any state. For more information contact the Ohio Beef Expo official veterinarian Dr. Eric Gordon at 937-642-2936 or see the 2024 Ohio Beef Expo health requirements at www.ohiobeefexpo.com.

BVD TESTS MANDATORY

All cattle (from Ohio and out-of-state) consigned to breed sales, show cattle, display breeds and Genetic Pathway cattle at the 2024 Ohio Beef Expo must be tested negative for Bovine Viral Diarrhea (BVD) persistent infection (PI) status prior to arrival at the 2024 event. This includes all cattle entered in the Ohio Beef Expo Junior Show. Any animals arriving at the Expo without a negative BVD PI test, will be ineligible to participate in the 2024 Ohio Beef Expo and will be excused from the show grounds. Type of test and negative test results must be listed on the required health certificate and/or laboratory report of negative status provided. See 2024 Ohio Beef Expo health requirements at www.ohiobeefexpo.com.

TRICHOMONIASIS

Ohio has mandatory Trichomoniasis rules for all bulls entering Ohio from any other state. Virgin bulls under 18 months of age on the date of the sale must have a virgin statement on the CVI accompanied by the veterinarian's and owner's signature. Bulls 18 months of age or older on the date of the sale and all non-virgin bulls must have a PCR test within 28 days of the date of the sale. See 2024 Ohio Beef Expo health requirements at www.ohiobeefexpo. com.

ADDITIONAL SALE CATTLE HEALTH REQUIREMENTS

Cattle in Ohio Beef Expo sales are sold into many different states and it is important that consignors keep this in mind when planning for the sales.

The lot numbers of the animals that do not meet the Ohio Beef Expo health requirements will be announced prior to each breed sale. Health papers (CVIs) will NOT be issued for cattle that do not meet the Ohio Beef Expo health requirements. These health papers are typically written at the sale's clerking table and accompany the cattle to the new buyer's location.

A list of the lots that do not meet the requirements will be available in the Beef Expo office by Friday at 2 p.m. For more information, go to www.ohiobeefexpo.com.

BUYER PARKING -FRIDAY & SATURDAY, MARCH 15-16

For Friday and Saturday only, special trailer parking for Ohio Beef Expo sale buyers will be available on the main part of the fairgrounds just east of the O'Neill Barn where the sale cattle are located. To access the parking area, cattle trailers should enter the fairgrounds off of 11th Avenue at the OHIO gate. Avoid the hassle and long walk to get your trailer by parking on the grounds. This special trailer parking area is expected to fill up, so plan to arrive early.

All other cattle trailers, including show and sale cattle exhibitor trailers and junior show trailers MUST park north of 17th Avenue after unloading.

MIEW FAIRGROUNDS MAP AT OHIOBEEFEXPO.COM

ABERDEEN ANGUS

Representative	Roger Hunker
Sale Manager	Roger Hunker
Auctioneer	Darby Walton
Á	NGUS
Representative	Jacy Bapst
Sale Manager	Jacy Bapst
Auctioneer	Ron Kreis
Parade	
CHA	ROLAIS
Representative	Dave White
GE	LBVIEH
Representative	Kim Allen

비료	EFORD
Representative	Lisa Keets
Sale Manager	Lisa Keets
Auctioneer	Dale Stith
Judge	Taylor Feickert
	IOUSIN
Representative	Kyle Baker
Sale Manager	Roger Hunker
Auctioneer	Darby Walton
n a é ma	
MAIN	E-ANJOU
Representative	EFANJOU Terry Muir
Representative	Terry Muir
Representative Sale Manager Auctioneer	Terry Muir Craig Reiter
Representative Sale Manager Auctioneer	Terry Muir Craig Reiter Kevin Wendt
Representative Sale Manager Auctioneer	Terry Muir Craig Reiter Kevin Wendt
Representative Sale Manager Auctioneer CHINIÁTUR Representative	Terry Muir Craig Reiter Kevin Wendt E HEREFORD Dan Wiley

MUR	RAY GREY
Representative	Sheri Clark
Judge	Aaron Arnett
RED	ANCUS
Representative	Ryan LePage
Sale Manager	Lisa Kries - Anderson
Auctioneer	Ryan LePage
SHO	RTHORN
Representative	Jeff Winkle
Sale Manager	Jeff Aegerter
Auctioneer	Kevin Wendt
Judge	Brad Winegardner
SIM	MENTAL
Representative	Pam Haley &
	Christina Fisher
Sale Manager	Doug & Debbie Parke
Auctioneer	Ron Kreis



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GENETIC PATHWAY Friday & Saturday 10 a.m. - 5 p.m. | Sunday 10 a.m. - 1 p.m.

GENETICS ON DISPLAY

The Genetic Pathway display will once again feature the country's best genetics. Live bulls and females will be on display between the hours of 10 a.m. to 5 p.m. daily. The Genetic Pathway area is housed in the Breeds Barn.

Additionally the country's top semen companies will be in the Genetic Pathway area to talk to you about ordering semen for your spring breeding needs.

The Genetic Pathway office will be located in the breeds office where the cattle are stalled. For questions or for maps, stop by the office and ask to see the Genetic Pathway representative.

STOP BY THE OCA MEMBERSHIP BOOTH

Renew your membership, visit with other members and board representatives and catch up on the latest information in the beef industry. Join OCA or recruit a member to be in the ongoing recruitment contest.

CATTLE THEFT REWARDS SIGN

Do you have \$2,500 OCA cattle theft reward signs posted? Be sure to stop by the OCA booth to pick yours up during the Expo.

OCA APPAREL AND BRANDED MEMS

The OCA booth will offer for sale OCA apparel and beef branded items such as "EAT BEEF" tumblers, hats, hoodies, koozies and more. Be sure to stop by and stock up!

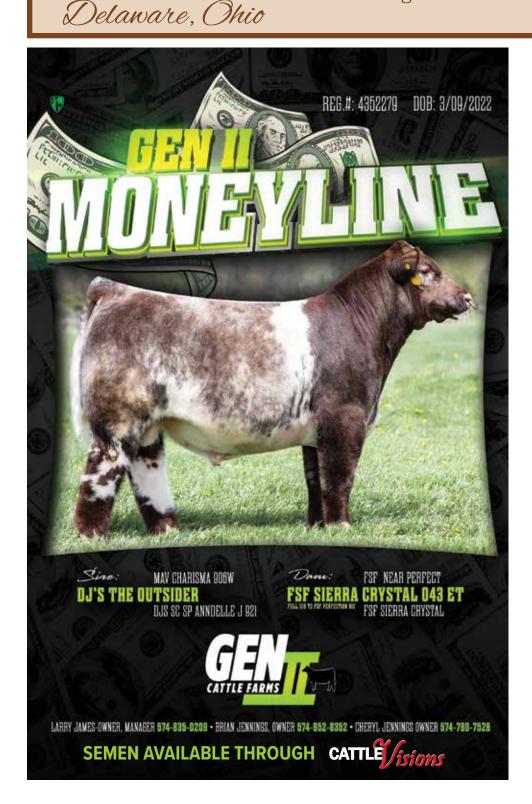


GENETIC PATHWAY EXHIBTORS

Boviteg **Boyert Show Cattle Brennstuhl Farms** Cardinal Cattle Company **CNC** Cattle Company **Cunningham Family Farms GEN II Cattle Farms** Griswold Cattle HeatSiecker Jeff Miller Show Cattle Jones Show Cattle, Bryson Family Farms, Stertzbach Cattle Company, Wonter Brook Cattle Company **Kastel Show Cattle** Lautner Farms M & L Show Cattle Matt Lautner Cattle **Midwest Genetics** Minnaert Cattle Phantom Halters & Breeders World **Premium Beef Genetics** Pritchard Cattle Company **Rodgers Cattle Company** Schaeffer Show Cattle ShowTime Cattle Company ShowTime Premium Feeds The Bull Exchange **Top Sires Trans Ova Genetics** Vanhove Cattle Vvtelle Walsh Cattle Y - NOT Cattle

Connect with friends while listening to live music, enjoying drinks, delicious appetizers, a beef entree, and desserts.

All proceeds support the Ohio Cattlemen's Foundation youth scholarship fund benefiting the next generation of cattle industry leaders.



Save the Date

CAug. 24, 2024



New this year, stop by the Voinovich sale ring on the trade show floor for the Cattlemen's Learning Center featuring 45-minute educational seminars with topics of interest to commercial cattlemen.

Seminar #1 Thursday, March 14 - 4 p.m. AVAILABLE Seminar #2 Thursday, March 14 - 5 p.m. AVAILABLE Seminar #3 Friday, March 15 - 9 a.m. Second and the Cargo and Weed Management Strategies Seminar #4 Friday, March 15 - 10 a.m.

Seminar #5 Sunday, March 17 - 9 a.m.

n.m. AVAILABLE

Seminar #6 Sunday, March 17 - 10 a.m. AVAILABLE

TRADE SHOW

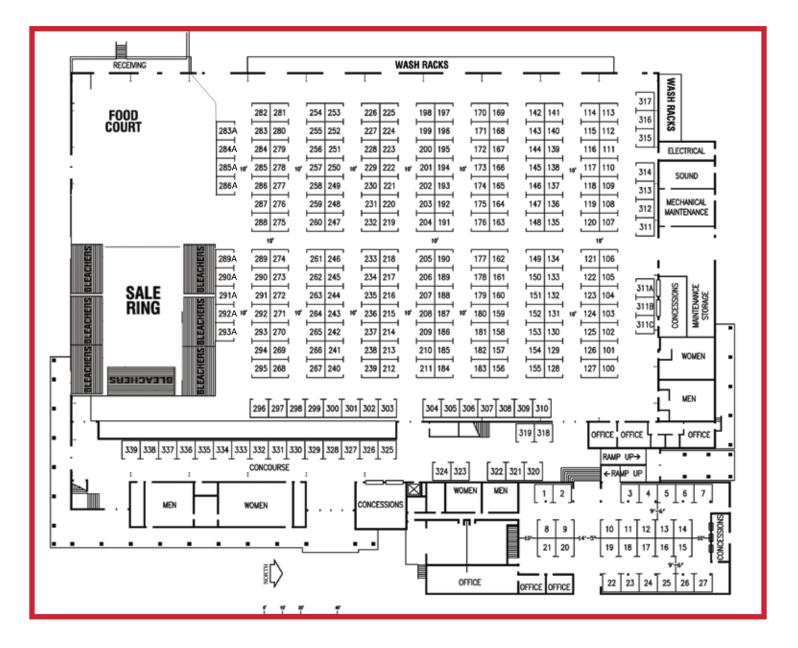
Thursday 3 - 6 p.m. | Friday & Saturday 8:30 - 6 p.m. | Sunday 8:30 - 2 p.m.

212 Livestock Products, LLC	
ABS Global, Inc	296 - 296A
Advanced Ag Products, LLC	
*Ag Credit	
Ag Net Communications	20
Ohio's Country Journal/ Ohio Ag Net	220
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Circle L Fence	
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CJ Brown Studios	
* Corteva Agriscience: Range & Pasture	
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*Fennig Equipment	

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Ohio Shorthorn Breeders Assn			
OSU Beef Team			
Paint Valley Farms			
*PBS Animal Health			
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*Priefert Ranch Equipment	103 -		, 1/3 - 1/b
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USDA - NASS	HALLWAY
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Bluebird Meadow Llama Farm	
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PATRONAGE WEEK IS MARCH 18 - 22

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 Thursday, 3/14/24
 3pm – 6pm

 Friday, 3/15/24
 8:30am – 6pm

 Saturday, 3/16/24
 8:30am – 6pm

 Sunday, 3/17/24
 8:30am – 2pm

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OBE24



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Herman Cattle Co Hord Livestock Jeremiah Jacobs Lorain County Farm Bureau Inc. Maplecrest Farms LLC Miller Family Show Cattle Nofziger Seed, Wauseon, Ohio Reinecker Ag, LLC Rodgers Cattle Co Ron Kries, Auctioneer Schaeffer Show Cattle Turner Shorthorns - Tom & Susie Turner

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EXPO PLANNING COMMITTEE

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TRADE SHOW COMMITTEE

Dave Puthoff - Heartland Feed Serices, Chairman Joe Foster - Quality Liquid Feeds, Vice-Chairman Patrick Barker - Kent Feeds Emily Warnimont - TransOva Allison Hively - Highland Enterprises Jenna Watson - AgPro



JUNIOR SHOW

ALL JR. SHOW CATTLE MUST HAVE A NEGATIVE BVD TEST TO EXHIBIT.

JUNIOR SHOW SCHEDULE

The 2024 Ohio Beef Expo will host the Ohio Cattlemen's Association BEST Junior Show March 14 - 17, 2024 with Showmanship being held Friday, the Market Animal Show Saturday and the Heifer Show on Sunday.

SHOW LOCATION

Again in 2024, The Ohio Beef Expo Junior Show will take place in the Taft Coliseum. All check-ins will take place in the Gilligan Complex.

ONLINE SHOW ENTRIES & CHECK-IN

All cattle must be entered online. Participants must register into the system at best.ohiocattle.org and enter their cattle information. The online show entry window will open Monday, March 4. Registered animals must be in the junior exhibitor's name; exhibitors must show their own animal.

Upon arrival at the show all cattle must check-in, in the Junior Show Office first before stalling.

Check-in Times:

- Thursday, March 14 4:00 8:00 p.m.
- Friday, March 15 8:00 a.m. 11:00 a.m.
- Friday, March 15 5:00 p.m. 6:00 p.m.
- Saturday, March 16 10:00-11:00 a.m. (Breeding Animals ONLY)
- Saturday, March 16 6:00 p.m. deadline (Expo Sale Heifers only)

Showmanship sign-up is completed through the online show entry and must be completed by Tuesday, March 12 in order to participate in showmanship.

STALLING PROCESS

No cattle or equipment are permitted on the Ohio Expo Center grounds prior to 7:30 a.m. on Wednesday, March 13.

Ohio Beef Expo is offering the following stalling options:

- Prepay for premium stalls on the online auction on Show Circuit on February 21, 2024
- Pre-assigned stalls via the online stalling link for what is available after the online auction in the Gilligan building (FREE OPTION)
- Stall when you get to the fairgrounds in the Gilligan building (FREE OPTION)

ALL HORSE BARN STALLING WILL BE INSPECTED PRIOR TO THE RELEASE OF CATTLE ON THE GROUNDS - MORE DETAILS TO FOLLOW

All pre-stalling for Junior Show cattle will take place online March 6-8, like state fair stalling has been handled in previous years. Stalling will open the 6 and close March 8. If an exhibitor did not purchase stalls in the online auction, this form will be used to stall cattle ahead of time **(FREE OF CHARGE).**

Exhibitors will use a map of the barns and remaining viaduct bays, if available, to submit their top three preferences. Stalls will be assigned based on these submissions. Links to the online stalling will be available in early March at WWW.OHIOBEEFEXPO.COM AND OHIO CATTLEMEN'S ASSOCIATION FACEBOOK PAGE AND BEST PROGRAM FACEBOOK PAGE.

Exhibitors may reserve stalls for other exhibitors if they have all their entry information, the other exhibitor is a paid, current member of OCA and has entered and paid for their show entries.

WELCOME 2024 JUDGES







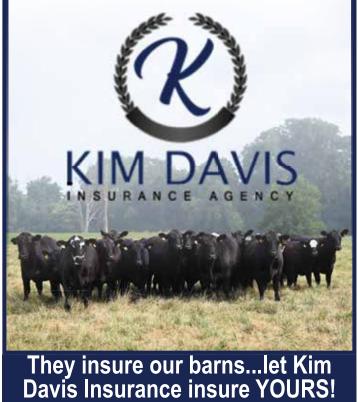


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²⁰²⁴ Ohio Beef Expo Program | 21

JUNIOR SHOW

All cattle must remain in the barn or at designated tie-outs at all times and may not leave the grounds before or after check-in. Any violations of this rule will result in dismissal from the show.

There will only be one stall per animal available in the Gilligan building. Exhibitors in violation of the rule will be asked to move per the junior show committee's discretion.

No access to the barn for stalling will be permitted prior to Wednesday, March 13 at 7:30 a.m. Cattle will be stalled online by show management prior to arrival at which time all entry fees and OCA memberships must be paid. Any exhibitor stalling without the permission of show management may be asked to move. Exhibitors stalling after operating hours of the show office must call the number posted on the door and check-in at the show office by 8:00 a.m. the following day. All market animals must be entered online and arrive no later than 6:00 p.m. on Friday, March 15 to be checked-in and all heifers must be entered online and arrive by no later than 11:00 a.m. on Saturday, March 16 to be checked-in. Please arrive at the fairgrounds with cattle at least one hour prior to the closure of check-in to ensure completion of stalling and check-in. Upon arrival at the show all exhibitors must check-in first, before stalling.

ADDITIONAL INFO

NO TENTS are allowed in the Gilligan Building.

COMMUNITY SERVICE

The OCA BEST Program has teamed up with Ronald McDonald House Charities of Central Ohio (RMHC) for the 2023-24 BEST community service project. You can get involved by donating RMHC Wishlist items at the Ohio Beef Expo. Drop your items off at the OCA membership booth in the trade show!



Ronald McDonald House Charities[®] Central Ohio

TOP 10 LIST OF ITEMS NEEDED

- 1. Post card Forever stamps
- 2. Disinfectant sprays (such as Lysol and disinfectant wipes
- 3. Disposable paper plates and cutlery
- 4. Toiletry kits
- 5. Paper towels
- 6. Gas station gift cards
- 7. National retailer (such as Target & Costco) gift cards
- 8. Full and half-size foil pans
- 9. Cereal and oatmeal
- 10. 8 $\frac{1}{2}$ x 11 standard white printer/copier paper

ADDITIONAL ITEMS NEEDED:

- Individual hand soap
- White Laundry Baskets
- Toilet bowl cleaner
- Batteris (AA & AAA)
- Phillips LED flood light bulbs (17 watt, size: par 38)
- Gift cards to Petco, Mutts & Co., or Pet Supplies Plus
- Snack packs



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