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2023

**WORLD
BEEF
EXPO**

**SHOW
PROGRAM**

**MARCH 16-19, 2023
COLUMBUS, OH**



DELIVERING MORE OPTIONS

Elite phenotype in all



Marvel

7AN618 PVF **MARVEL** 9185 ♀

Blacklist ♂ Insight REG: 19566408

▶ MARVEL offers flawless design which blends tremendous rib shape, extra body, added dimension in his hip structure and structural soundness combined with a pedigree that provides the ingredients to make him an impact sire with style.

From Prairie View Farms and Ashton Dillow, IL; Boyd Beef Cattle and Hammerhead Cattle Co., KY



Doc

7SM137 CCS/JS **DOC** 48H ♀

INNOVATOR ♂ MAIN EVENT REG: 3946541

▶ Look for DOC to maintain structural integrity, overall correctness and eye appeal with a splash of white!

From Hanel's Black Simmentals, KS and JS Simmentals, IA



Endorsement

7HP130 NJW 119E 87G **ENDORSEMENT** 216J

MANIFEST ♂ MANDATE REG: 44272851

▶ ENDORSEMENT has solid data across the board with a distinct focus – to make the best Hereford cows possible

From NJW Polled Herefords, WY

SHOW SEMEN SPECIAL BUY 30 UNITS FROM OUR LINE-UP & RECEIVE A FREE PACK OF ESTROTECT™

Order must be placed at Ohio Beef Expo or delivered during the show. Min. purchase price of \$15/unit.

CONTACT YOUR LOCAL COBA REP TO ORDER TODAY!

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OFFICIAL WEBSITE
www.ohiobeefexpo.com

EVENT LOCATION
Ohio Expo Center
717 East 17th Ave.
Columbus, Ohio 43211

OFFICIAL HOTEL
Hilton Columbus/Polaris
8700 Lyra Drive
Columbus, OH 43240
614.885.1600

OHIO CATTLEMEN'S ASSOCIATION
10600 U.S. Highway 42
Marysville, OH 43040
614.873.6736
cattle@ohiocattle.org



SCHEDULE OF EVENTS

WEDNESDAY, MARCH 15

No cattle are permitted on the fairgrounds before 7:30 a.m.
Noon - 5 p.m. Large Equipment Move-in

THURSDAY, MARCH 16 - D&J Sales and Service Inc. - Sponsor of the Day

8 a.m. - Noon Trade Show set up for large indoor equipment
Noon All breeding cattle must be in place ShowCoat Solutions Breeds Building
Noon - 3 p.m. Trade Show set-up outdoor & small indoor displays
3 p.m. - 6 p.m. Trade Show Open, Voinovich Building
4 p.m. - 8 p.m. Junior Show Check-in, Gilligan Complex
7:30 p.m. The Social, Hilton Columbus/Polaris

FRIDAY, MARCH 17 - Pugh Central Station LLC - Sponsor of the Day

7 a.m. - 8 a.m. Judging Contest Check-in & Packet Pick-up, Coliseum
8 a.m. - 11 a.m. Junior Show Check-in, Gilligan Complex
8:30 a.m. - 6 p.m. Trade Show Open, Voinovich Building
9 a.m. Judging Contest Begins, Coliseum
10 a.m. 35th Anniversary Recognition of Expo Participants, Voinovich Building
10 a.m. - 5 p.m. Genetic Pathway Open, ShowCoat Solutions Breeds Building
10:30 a.m. Angus Parade, ShowCoat Solutions Cooper Arena
11 a.m. Online Feeder Cattle Sale, Voinovich Building
12:00 p.m. Hereford Show, ShowCoat Solutions Cooper Arena
12:00 p.m. Shorthorn Show, ShowCoat Solutions Cooper Arena
1 p.m. Youth Beef Quality Assurance, Coliseum
1 p.m. Murray Grey Show, ShowCoat Solutions Breeds Building
2 p.m. Junior Showmanship, Coliseum
2 p.m. Miniature Hereford Show, ShowCoat Solutions Cooper Arena
2:30 p.m. Limousin Sale, Voinovich Building
3 p.m. Judging Contest Awards, Coliseum
3 p.m. Chianina Sale, Voinovich Building
4 p.m. Red Angus Sale, Voinovich Building
4 p.m. - 5 p.m. Cowboy Happy Hour, Voinovich Building
5 p.m. Angus Sale, Voinovich Building
5 p.m. to 6 p.m. Junior Show Check-in – Market Animals Only – Gilligan Complex

SATURDAY, MARCH 18 - Grillin N Chillin - Sponsor of the Day

8 a.m. - 5 p.m. Junior Market Animal Show, Coliseum
8:30 a.m. - 6 p.m. Trade Show Open, Voinovich Building
9 a.m. Miniature Hereford Sale, Voinovich Building
10 a.m. Shorthorn Sale, Voinovich Building
10 a.m. - 11 a.m. Junior Show Check-in, (Heifers Only) Gilligan Complex
10 a.m. - 5 p.m. Genetic Pathway Open, ShowCoat Solutions Breeds Building
11:30 a.m. Hereford Sale, Voinovich Building
1 p.m. Simmental Sale, Voinovich Building
3 p.m. Maine Anjou Sale, Voinovich Building
4 p.m. - 5 p.m. Cowboy Happy Hour, Voinovich Building
6 p.m. deadline Junior Show Check-in for Expo Sale Heifers Only - Gilligan Complex

SUNDAY, MARCH 19 - Columbus Clippers - Sponsor of the Day

8 a.m. - 5 p.m. Junior Heifer Show, Coliseum
8:30 a.m. - 2 p.m. Trade Show Open, Voinovich Building
10 a.m. - 1 p.m. Genetic Pathway Open, ShowCoat Solutions Breeds Building

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EVENTS & PROGRAMS

COWBOY HAPPY HOUR

OCA will be hosting a happy hour on Friday and Saturday, March 17 and 18 from 4-5 p.m. The happy hours on both days will take place at the OCA booth in the Ohio Beef Expo Trade Show and will be a social event you won't want to miss.

OCA members will be treated to complimentary snacks and drinks during the Cowboy Happy Hour. Stop by the OCA membership booth for a wristband to gain access to the Happy Hour area.

THE SOCIAL

The Ohio Cattlemen's Association invites you to join in an evening of networking with fellow cattlemen and industry leaders at The Social, on Thursday, March 16, 7:30 p.m. at the Hilton Columbus/Polaris. The Social is open to OCA membership, Expo cattle and trade show exhibitors and volunteers. It's free to attend and will include appetizers and drinks.

New this year, The Social will feature LIVE music from The Northern Burnouts band!

The Social will feature a live auction with proceeds going toward OCA's Political Action Committee (PAC) fund to support ag-friendly candidates in the next election. Visit The Social at the Hilton, the Ohio Beef Expo headquarters, on Thursday evening to bid. We hope to see you there!

ABOUT THE BAND

The seeds of the Northern Burnouts sound took root in Midwest Ohio, where founding members Lane Manning and Joe Mansion were raised. After playing music for most of their lives, they came together and formed as a duo. Bringing their rock/country sound to venues as east as Pennsylvania and as west as Kansas. The Burnouts are no strangers to the cattle industry, with Joe being a member of livestock judging teams throughout high school, and Lane growing up showing cattle around the Midwest with his family, then taking his interest in the beef industry to OSU ATI where he majored in Beef Production. The Burnouts are excited to return to the Ohio Beef Expo to provide entertainment after attending and exhibiting many times earlier in life.

JUDGING CONTEST - PRE-REGISTRATION ONLY BY MARCH 12

The Ohio Beef Expo Judging Contest is Friday, March 17 in the Coliseum. No in-person registration is acceptable, all registration is completed prior to the event. Early registration deadline is Wednesday, March 1, 2023 at \$10 per participant or \$40 per team. The LATE registration deadline is March 2-12, 2023 at \$15 per participant or \$60 per team. ALL Individuals and teams participating in the judging contest at the Ohio Beef Expo will sign up online at ohiobeefexpo.com. Contestant check-in on March 17 will be held from 7-8 a.m.

Teams will consist of three or four people. The individuals do not need to be from the same county or chapter. The three highest scores will count for team placings. Divisions will be offered for juniors (8-13 as of January 1) and seniors (14-21 as of January 1). Six classes of cattle will be evaluated and one or more classes will include questions and the use of performance data.

Awards will be presented to the top 10 individuals and top 5 teams in each division. This recognition will be held in the Taft Coliseum at approximately 2:30 p.m.



YOUTH BQA

Youth Beef Quality Assurance training will be offered on Friday, March 17, at 12:00 p.m. in the Coliseum. Two age divisions for BQA will be available: 8-13 and 14-21. BQA training is a requirement for the OCA BEST program. All participants will complete a form following their training that will be returned to the OBC office. County extension offices will be notified of each participant's attendance at the training.

FEEDER CATTLE SALE

The 2023 Ohio Beef Expo will continue to host a feeder cattle internet board sale, sponsored by United Producers, Inc. (UPI). The sale will be held Friday, March 17 at 11 a.m. in the Voinovich Building sale ring on the Ohio Expo Center grounds.

A board sale offers consignments of uniform packages of feeder cattle. The cattle are sold while on the farm with specific pick-up period defined in the sale catalog. Typical pick-up times range from one week to four months after the sale. Lots are typically sold in 48,000 to 50,000 pound load lots. However, smaller groups are encouraged as well. These sales may include all types and breeds of feeder cattle. Uniform lots sold in groups that would average between 400 and 900 pounds are common. Uniform groups of Holstein and beef on dairy feeder cattle may range between 250 pounds to 900 pounds.

Consignments are open to Ohio and out-of-state producers. Earlier consignments are encouraged since videos and pictures of all consignments will be posted on UPI's web page. Sale consignors must be OCA members (\$75 membership) for 2023. Sale commission will be \$1.50 per cwt. The commission will be divided between the UPI sourcing market and OCA. Sale catalogs will be posted on UPI and OCA's websites at least one week in advance of the sale.

To consign cattle or request information, contact your local United Producers, Inc. representative or Sam Roberts at 937-477-0060.

EVENT PHONE NUMBERS

Main Office & Trade Show Voinovich Building
614-824-4044

Breed Shows & Sales Office O'Neil Building
614-824-3844

Junior Show Office Gilligan Building
614-824-3864

Fax Machine Breeds Office O'Neil Building
614-824-3086



DUELLO ICON

75% Maine REG#: 502063
DOB 3.2.18 BW 92 lbs.
Sire: Boe Epic
Dam: No Worries x BKRI
Trendsetter
THF PHAF DSF



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800-515-3284



SHACK ATTACK

DOB 7.29.21 BW 82 lbs.
Sire: In God we Trust
Dam: Dakota Gold Cow
THF PHAF DSF

SEEDSTOCK SHOWS & SALES

SALE CATTLE IDENTIFIED BY EID TAGS

All Ohio Beef Expo Sale Cattle will be identified with EID tags to comply with the USDA Animal Disease Traceability (ADT) rule for interstate shipment of cattle. This means that no matter what an individual state's requirements for transporting cattle may be, potential Expo cattle buyers can be assured that they can easily ship their Expo purchases into any state. For more information contact the Ohio Beef Expo official veterinarian Dr. Eric Gordon at 937-642-2936 or see the 2023 Ohio Beef Expo health requirements at www.ohiobeefexpo.com.

BVD TESTS MANDATORY

All cattle (from Ohio and out-of-state) consigned to breed sales, show cattle, display breeds and Genetic Pathway cattle at the 2023 Ohio Beef Expo must be tested negative for Bovine Viral Diarrhea (BVD) persistent infection (PI) status prior to arrival at the 2023 event. This includes all cattle entered in the Ohio Beef Expo Junior Show. Any animals arriving at the Expo without a negative BVD PI test, will be ineligible to participate in the 2023 Ohio Beef Expo and will be excused from the show grounds. Type of test and negative test results must be listed on the required health certificate and/or laboratory report of negative status provided. See 2023 Ohio Beef Expo health requirements at www.ohiobeefexpo.com.

TRICHOMONIASIS

Ohio has mandatory Trichomoniasis rules for all bulls entering Ohio from any other state. Virgin bulls under 18 months of age on the date of the sale must have a virgin statement on the CVI accompanied by the veterinarian's and owner's signature. Bulls 18 months of age or older on the date of the sale and all non-virgin bulls must have a PCR test within 28 days of the date of the sale. See 2023 Ohio Beef Expo health requirements at www.ohiobeefexpo.com.

ADDITIONAL SALE CATTLE HEALTH REQUIREMENTS

Cattle in Ohio Beef Expo sales are sold into many different states and it is important that consignors keep this in mind when planning for the sales.

The lot numbers of the animals that do not meet the Ohio Beef Expo health requirements will be announced prior to each breed sale. Health papers (CVIs) will NOT be issued for cattle that do not meet the Ohio Beef Expo health requirements. These health papers are typically written at the sale's clerking table and accompany the cattle to the new buyer's location.

A list of the lots that do not meet the requirements will be available in the Beef Expo office by Friday at 2 p.m. For more information, go to www.ohiobeefexpo.com.

BUYER PARKING - FRIDAY & SATURDAY, MARCH 18-19

For Friday and Saturday only, special trailer parking for Ohio Beef Expo sale buyers will be available on the main part of the fairgrounds just east of the O'Neill Barn where the sale cattle are located. To access the parking area, cattle trailers should enter the fairgrounds off of 11th Avenue at the OHIO gate. Avoid the hassle and long walk to get your trailer by parking on the grounds. This special trailer parking area is expected to fill up, so plan to arrive early.

All other cattle trailers, including show and sale cattle exhibitor trailers and junior show trailers MUST park north of 17th Avenue after unloading.

VIEW FAIRGROUNDS MAP AT OHIOBEEFEXPO.COM

ANGUS

Representative Dan Wells
Sale Manager Dan Wells
Auctioneer Ron Kreis
Judge Parade

CHAROLAIS

Representative Dave White

CHIANINA

Representative Dustin Hurlburt
Sale Manager Dustin Hurlburt
Auctioneer Kevin Wendt

GELBVIEH

Representative Kim Allen

HEREFORD

Representative Lisa Keets
Sale Manager Lisa Keets
Auctioneer Dale Stith
Judge Todd Herman

LIMOUSIN

Representative Kyle Baker
Sale Manager Roger Hunker
Auctioneer Darby Walton

MAINE-ANJOU

Representative Terry Muir
Sale Manager Craig Reiter
Auctioneer Kevin Wendt

MINIATURE HEREFORD

Representative Dan Wiley & Gene Steiner
Sale Manager Gene Steiner
Auctioneer Gene Steiner
Judge Jason Bihl

MURRAY GREY

Representative Sherie Clark
Judge Tentative-Matt Kleski

RED ANGUS

Representative Tom Karr
Sale Manager Dan Wells & Ryan LePage
Auctioneer Ryan LePage

SHORTHORN

Representative Jeff Winkle
Sale Manager Jeff Aegerter
Auctioneer Kevin Wendt
Judge Noah Skrinjar

SIMMENTAL

Representative Pam Haley
Sale Manager Doug Parke
Auctioneer Ron Kreis

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Booths 151-153

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Trade Show Hours
Thursday, 3/16/23 3pm – 6pm
Friday, 3/17/23 8:30am – 6pm
Saturday, 3/18/23 8:30am – 6pm
Sunday, 3/19/23 8:30am – 2pm

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GENETIC PATHWAY

FRI.-SAT. 10 A.M.-5 P.M.
SUN. 10 A.M.-1 P.M.

GENETICS ON DISPLAY

The Genetic Pathway display will once again feature the country's best genetics. Live bulls and females will be on display between the hours of 10 a.m. to 5 p.m. daily. The Genetic Pathway area is housed in the ShowCoat Solutions Breeds Barn.

Additionally the country's top semen companies will be in the Genetic Pathway area to talk to you about ordering semen for your spring breeding needs.

The Genetic Pathway office will be located in the breeds office where the cattle are stalled. For questions or for maps, stop by the office and ask to see the Genetic Pathway representative.

STOP BY THE OCA MEMBERSHIP BOOTH

Renew your membership, visit with other members and board representatives and catch up on the latest information in the beef industry. Join OCA or recruit a member to be in the ongoing recruitment contest.



RECRUIT A NEW MEMBER
- 2 ENTRIES TO WIN.
THE PERSON YOU RECRUIT
- 1 ENTRY TO WIN.

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CATTLE THEFT REWARDS SIGN

Do you have \$2,500 OCA cattle theft reward signs posted? Be sure to stop by the OCA booth to pick yours up during the Expo.

GENETIC PATHWAY EXHIBITORS

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OCA APPAREL AND BRANDED ITEMS

The OCA booth will offer for sale OCA apparel and beef branded items such as "EAT BEEF" tumblers, hats, hoodies, koozies and more. Be sure to stop by and stock up!



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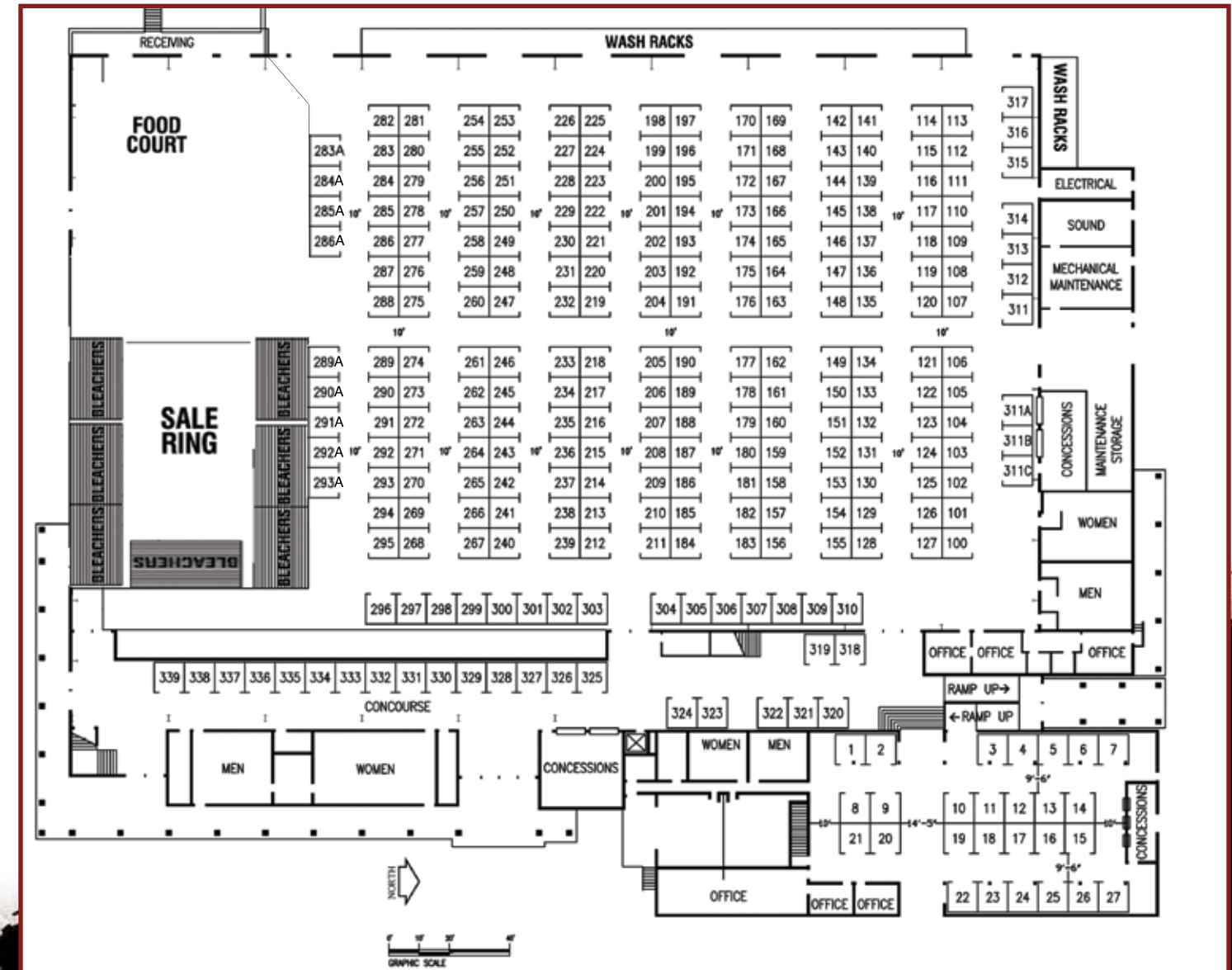
TRADESHOW

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THANK YOU VOLUNTEERS

JUNIOR SHOW COMMITTEE

Lindsey Hall - Co-Chairman
Linde Sutherly - Co-Chairman
Erin Alava
Andrew Armstrong
Drew Baus
Doug Blay
Kim Herman
Riley Laber
Patsy Miller
Ryan Sorensen
Trevor Tom
Hannah Topmiller
Jacob Weubker

BREED SHOWS, DISPLAYS, & SALES COMMITTEE

Jeff Winkle - Chairman - Shorthorn
Dan Wells - Angus
David White - Charolais
Dustin Hurlbut - Chianina
Kim Allen - Gelbvieh
Lisa Keets - Hereford
Kyle Baker - Limousin
Terry Muir - Maine-Anjou
Dan Wiley - Mini Hereford
Sherie Clark - Murray Grey
Ryan LePage - Red Angus
Pam Haley - Simmental

EXPO PLANNING COMMITTEE

Shane Riley - Chairman
Bill Tom - Vice Chairman
Lindsey Hall - Co-Chairman, Junior Show
Linde Sutherly - Co-Chairman, Junior Show
Jeff Winkle - Chairman, Breed Shows & Sales
Dave Puthoff - Chairman Trade Show
Joe Foster - Vice-Chairman Trade Show
Lizz Share - Judging Contest
Ben Wenner - Judging Contest
Bain Wilson - Judging Contest

TRADE SHOW COMMITTEE

Dave Puthoff - Mercer Landmark, Chairman
Joe Foster - Quality Liquid Feeds, Vice-Chairman
Patrick Barker - Kent Feeds
Emily Warnimont - TransOva
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JUNIOR SHOW

**Showmanship Judges -Darla and Kane Aegerter, NE
Market Animal Judge - Shane Meier, TX
Heifer Judge - Jason Hoffman, NE**

ALL JR. SHOW CATTLE MUST HAVE A NEGATIVE BVD TEST TO EXHIBIT.

JUNIOR SHOW SCHEDULE

The 2023 Ohio Beef Expo will host the Ohio Cattlemen's Association BEST Junior Show March 17-19, 2023 with Showmanship being held Friday, the Market Animal Show Saturday and the Heifer Show on Sunday.

SHOW LOCATION

AGAIN for 2023, The Ohio Beef Expo Junior Show will take place in the Taft Coliseum. All check-ins will take place in the Gilligan Complex.

ONLINE SHOW ENTRIES & CHECK-IN

All cattle must be entered online. Participants must register into the system at best.ohiocattle.org and enter their cattle information. The online show entry window will open Monday, March 6. Registered animals must be in the junior exhibitor's name; exhibitors must show their own animal.

Upon arrival at the show all cattle must check-in, in the Junior Show Office first before stalling.

Check-in Times:

- Thursday, March 16 - 4:00 - 8:00 p.m.
- Friday, March 17 - 8:00 a.m. - 11:00 a.m.
- Friday, March 17 - 5:00 p.m. - 6:00 p.m. (market only)
- Saturday, March 18 - 10:00-11:00 a.m. (heifers only)
- Saturday, March 18 - 6:00 p.m. deadline (Expo sale heifers only)

Showmanship sign-up is completed through the online show entry and must be completed by Tuesday, March 14 in order to participate in showmanship.

STALLING PROCESS

No cattle or equipment are permitted on the Ohio Expo Center grounds prior to 7:30 a.m. on Wednesday, March 15th.

Ohio Beef Expo is offering the following stalling options:

- Prepay for stalls on the online auction on Show Circuit on February 22, 2023
- Pre-assigned stalls via the online stalling link for what is available after the online auction in the Gilligan building (**FREE OPTION**)
- Stall when you get to the fairgrounds in the Gilligan building (**FREE OPTION**)

ALL HORSE BARN STALLING WILL BE INSPECTED PRIOR TO THE RELEASE OF CATTLE ON THE GROUNDS - MORE DETAILS TO FOLLOW

All pre-stalling for Junior Show cattle will take place online March 8-10th, like state fair stalling has been handled in previous years. Stalling will open the 8th and close the 10th. If an exhibitor did not purchase stalls in the online auction, this form will be used to stall cattle ahead of time (**FREE OF CHARGE**).

Exhibitors will use a map of the barns and remaining viaduct bays, if available, to submit their top three preferences. Stalls will be assigned based on these submissions. Links to the online stalling will be available in early March at WWW.OHIOBEEFEXPO.COM AND **OHIO CATTLEMEN'S ASSOCIATION FACEBOOK PAGE AND BEST PROGRAM FACEBOOK PAGE.**

Exhibitors may reserve stalls for other exhibitors if they have all their entry information, the other exhibitor is a paid, current member of OCA and has entered and paid for their show entries.

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JUNIOR SHOW

All cattle must remain in the barn or at designated tie-outs at all times and may not leave the grounds before or after check-in. Any violations of this rule will result in dismissal from the show.

There will only be one stall per animal available in the Gilligan building. Exhibitors in violation of the rule will be asked to move per the junior show committee's discretion.

No access to the barn for stalling will be permitted prior to Wednesday, March 15th at 7:30 a.m. Cattle will be stalled online by show management prior to arrival at which time all entry fees and OCA memberships must be paid. Any exhibitor stalling without the permission of show management may be asked to move. Exhibitors stalling after operating hours of the show office must call the number posted on the door and check-in at the show office by 8:00 a.m. the following day. All market animals must be entered online and arrive no later than 6:00 p.m. on Friday, March 17th to be checked-in and all heifers must be entered online and arrive by no later than 11:00 a.m. on Saturday, March 18th to be checked-in. Please arrive at the fairgrounds with cattle at least one hour prior to the closure of check-in to ensure completion of stalling and check-in. Upon arrival at the show all exhibitors must check-in first, before stalling.

ADDITIONAL INFO

There will be NO TENTS allowed in the Gilligan Building.

COMMUNITY SERVICE

The OCA BEST Program has teamed up with Ronald McDonald House Charities of Central Ohio (RMHC) for the 2022-23 BEST community service project. You can get involved by donating RMHC Wishlist items at the Ohio Beef Expo. Drop your items off at the OCA membership booth in the trade show!



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TOP 10 LIST OF ITEMS NEEDED:

1. Post card Forever stamps
2. Disinfectant sprays (such as Lysol and disinfectant wipes)
3. Disposable paper plates and cutlery
4. Toiletry kits
5. Paper towels
6. Gas station gift cards
7. National retailer (such as Target & Costco) gift cards
8. Full and half-size foil pans
9. Cereal and oatmeal
10. 8 1/2 x 11 standard white printer/copier paper

ADDITIONAL ITEMS NEEDED:

- Individual hand soap
- Scrubbing Bubbles or similar for bath tubs
- Toilet bowl cleaner
- Fresh fruit (call 227-3700 before purchasing)
- Phillips LED flood light bulbs (17 watt, size: par 38)
- Gift cards to Petco, Mutts & Co., or Pet Supplies Plus
- Snack packs



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