

To: Potential 2020 Ohio Beef Expo Genetic Pathway Exhibitors
From: Stephanie Sindel, Trade Show & Genetic Pathway Coordinator
Date: December 17, 2019
Re: Genetic Pathway Exhibitor Contracts



The Ohio Cattlemen's Association and Ohio Beef Expo Trade Show committee would like to extend an invitation to you to participate in the Ohio Beef Expo Genetic Pathway Display March 19-22, 2020, at the Ohio Expositions Center in Columbus, Ohio.

The Genetic Pathway exhibitors will have added display areas in the O'Neill building (breeds barn) at the Ohio Expositions Center. Live bull displays and frozen genetic booths with tank sales will only be required to exhibit on Friday, March 20 – Saturday, March 21. It will be at your discretion as to whether or not you choose to participate on Sunday, March 22.

****IMPORTANT**** – there will be **NO trailer parking in the Denny Hale Arena**. It is important that Genetic Pathway exhibitors park their trailers in designated areas only. Also, since the change in location for the Genetic Pathway, there will be a point person for Genetic Pathway exhibitors to connect with in the Breeds Barn (O'Neill barn) office. They will be able to accommodate your questions, get your exhibitor packets, collect paperwork and get you any amenities that you need while at the Expo so that you don't have to travel to the Trade Show office whenever you need assistance.

New this Year – ALL Genetic Pathway booth requests will be completed online at this link: [2020 Ohio Beef Expo Genetic Pathway Booth Request](#)

Exhibitors may opt to be invoiced or pay with a check or pay with a credit card. Please note that your confirmation email will serve as your invoice or receipt, depending on which option you choose.

Please note the sponsorship and advertising opportunities. Each of these opportunities can enhance your experience as an Ohio Beef Expo Genetic Pathway exhibitor. Enhance traffic to your booth by placing an ad in the *Ohio Cattleman's* Expo issue or through sponsorship. All ads for the Expo issue must be placed by February 5! **Ohio Beef Expo sponsorships and advertising requests are able to be made within the online form while completing your booth request.**

The price for a 10' x 10' booth is \$550, which includes tanbark bedding or one table and two chairs. The deadline for contracting space is January 6, 2020. Cattle must arrive by noon on Thursday, March 19.

ALL DISPLAY CATTLE MUST BE TESTED FOR BVD. All cattle consigned to breed sales, show cattle, display breeds and the Genetic Pathway at the 2020 Ohio Beef Expo must be tested negative for Bovine Viral Diarrhea Virus (BVDV) persistently infected (PI) status **prior to arrival at the 2020 event**. Any animals (required to be tested) arriving at the Expo without a negative BVD PI test, will be ineligible to participate in the 2020 Ohio Beef Expo and will be excused from the show grounds. Documentation of testing with negative results must be listed on the required health certificate and/or laboratory report of negative status provided. ****Please see the attached health requirements for Genetic Pathway display cattle****

****Trichomoniasis testing requirement: this is Ohio law and applies to all bulls 24 months of age and older and all non-virgin bulls coming into Ohio from any other state for any reason.****

Genetic Pathway exhibitors will be required to display live exhibits and be on-site for genetic exhibits, at a minimum, during the following times:

- Friday: 10 a.m. to 1 p.m. and 3 p.m. to 5 p.m.
- Saturday: 10 a.m. to 1 p.m. and 3 p.m. to 5 p.m.
- Sunday: optional

Genetic pathway exhibitors will be expected to display through 5 p.m. on Saturday. Any exhibitor that does not display until 5 p.m. on Saturday will forfeit their space choice for 2021 in the Genetic Pathway.

To reserve a stall for Genetic Pathway you must return a completed contract along with payment to the OCA office. Stalls will be assigned to the previous year's exhibitors first and then on a first come, first served basis. **All Genetic Pathway exhibitors must be Ohio Cattlemen's Association members. If you are not a 2020 member please indicate so on the online form and you will be charged accordingly.**

Only one animal will be permitted per 10' x 10' area. Each exhibitor will be responsible for supplying their own side gates, additional tables, chairs, etc. *Note – any Genetic Pathway exhibitor causing damage to the barn or not removing their entire display (with the exception of bedding) will be billed all costs incurred for removal from the Ohio Expo Center.

**** ALL DISPLAY CATTLE MUST BE TIED WHILE ON DISPLAY. NO PENS WILL BE PERMITTED. ****

Our official photographer for the 2020 Ohio Beef Expo is Linde Sutherly. Linde will be around for the entire duration of Expo weekend for all of your photography needs. To schedule photos, please email linde@lindeslivestockphotos.com.

*Note – as the official photographer, Linde will be the only professional photographer that will be permitted to take photos.

Please fill out the online form and submit payment no later than January 6, 2020. Any questions can be directed to Stephanie Sindel at the OCA office at (614) 873-6736 or ssindel@ohiocattle.org. We are looking forward to working with you to make the 2020 Ohio Beef Expo a success.