



2018 Ohio Beef Expo Contract for Exhibit Space

March 16-18, 2018 • Ohio Expo Center • Columbus, Ohio

NOTE: In assigning booth space, preference will be given to exhibitors that had the space the previous year if the contract is received by January 3, 2018, and paid in full. Locations and space rentals are shown in the Trade Show Exhibitor Manual. Please indicate location preference by appropriate numbers. Selections should be in different areas to enhance your chances. Management reserves the right to assign exhibitors to the best alternate space in the event that none of the exhibitor's choices are available, or to make reasonable changes in space assignment for the benefit of the exhibitor or the betterment of the exhibition. The exposition is for educational and informational purposes. All exhibits should be related to the beef/cattle industry.

We wish to reserve and contract for the following exhibit space in accordance with the terms, conditions, rules and regulations governing exhibitors as set forth in this contract and the Trade Show Exhibitor Manual, of which it is a part:

All trade show exhibitors are required to exhibit on Friday - Sunday.

Part A: Please indicate what and when you will exhibit

Products to be exhibited: _____

Part B: Please indicate what size booth you prefer and where you want to exhibit

Indoor Exhibit Space

10' x 10' - \$475

10' x 20' - \$850

Over 10' x 20' - \$850 for the first 10'x 20' + \$350 for each additional 10 sq. ft.

Indoor booth rates include one 6' or 8' draped table, two chairs and an identification sign.

6' table

We do NOT need a table

8' table

We do NOT need chairs

Indicate space requirement _____ ft by _____ ft

Space is sold in 10' x 10' sq. ft. increments

Booth Preference 1st Choice _____ 2nd Choice _____

Outdoor Exhibit Space

\$150 / 10' x 10' sq. ft. (only sold in 10 sq ft increments)

Indicate space requirement _____ ft by _____ ft

_____ # 10 sq. ft. x \$150 = \$ _____

PLEASE RETURN COMPLETED CONTRACT

AND FULL PAYMENT BY Jan. 3, 2018

Keep the pink (back) copy for your records

Part C: Additional Items/Sponsorships

Please note that one (1) single day parking pass will be mailed to the designated person on the contract. If weekend parking passes are ordered, they may be picked up in the Trade Show office, on-site during set-up hours.

Expo weekend parking pass _____ # of passes x \$14 per pass = \$ _____

Expo Sponsorships - Please refer to Sponsorship Opportunities Brochure

Please contact us about advertising in the Expo Issue of the *Ohio Cattleman* magazine

Part D: Amount Due

Indoor Exhibit space amount due.....\$ _____

Outdoor Exhibit space amount due.....\$ _____

Less 10% Allied Industry Council discount (must be current \$800 member).....\$ _____

Parking Passes\$ _____

Sponsorships.....\$ _____

TOTAL DUE \$ _____

Make check payable to: Ohio Cattlemen's Association • 10600 US Highway 42 • Marysville, OH 43040

(Please note that a 3% service fee will be charged to all credit card payments for trade show exhibit space.)

Credit Card: Visa MasterCard Discover

Card Number: _____ Exp. Date: _____ CSC: _____

Sectional layout with prices

\$475	\$850	+\$350	+\$350	+\$350	+\$350	+\$350
+\$350	+\$350	+\$350	+\$350	+\$350	+\$350	+\$350

Add block prices together for your total
(Each block equals 10'x10')

Price Calculator

10'x10'=\$475 • 10'x20'=\$850

10'x30'=\$1,200 • 10'x40'=\$1,550

10'x50'=\$1,900 • 20'x20'=\$1,550

20'x30'=\$2,250 • 20'x40'=\$2,950

Calculations do not reflect AIC member discounts

Part E: Please send future correspondence to:

Company Name: _____
(how it should be listed for publicity)

Contact Name, Title: _____

**Single day parking pass will be mailed to this person at the address provided below. If weekend parking passes are ordered, they may be picked up in the Trade Show office, on-site during set-up hours.*

Address: _____

E-mail: _____

Phone: _____

Signature: _____

**SPACE CONFIRMATION
OFFICE USE ONLY**

Date Received: _____

Amt. Received: _____

Method: _____

Space Assigned: _____

By: _____

Date: _____

SEE REVERSE SIDE & EXHIBITOR MANUAL FOR ADDITIONAL INFORMATION

EXHIBITOR INFORMATION, RULES AND REGULATIONS OF THE OHIO BEEF EXPO

SELECTION OF EXHIBIT SPACE - Preference will be given to exhibitors requesting same space from previous year if received by January 3, 2018, and paid in full. Please indicate two location choices, preferably in different areas of the exhibit area, and return the top two copies of this contract to facilitate prompt confirmation. Expo Management will make every effort to effect a satisfactory placement, but reserves the right to assign the best alternate space available in the event all preferences are committed, or for the benefit of the show.

INDOOR BOOTH INFORMATION - Rental fees will be in accordance with those listed on the Trade Show Exhibitor Manual or other written communication. All space applications must be accompanied by a check for payment in full. No requests for cancellations will be accepted or refunds issued after January 3, 2018. All indoor booths are with 8' high background drapery, 3' high draped side rails, a 7" x 44" two-line identification sign, one table and two chairs. Booths do not include electric outlet. Electric will be available for purchase.

SHOW TIME - Exhibitors will set up on Thursday, March 15 from 8 a.m. - 6 p.m. and Friday, March 16 from 7 - 8:30 a.m. The exhibit area will be open for public access at 7 a.m. and exhibits are to be manned between the hours of Friday, March 16 from 8:30 a.m. - 6 p.m., Saturday, March 17 from 8:30 a.m. - 6 p.m. and Sunday, March 18 from 8:30 a.m. - 2 p.m. With shows starting early on Sunday, the exhibit area will be open for access to show supply companies at 7 a.m. Exhibitors dismantling displays and leaving the trade show before 2 p.m. on Sunday, March 18, will forfeit the first rights to their space at future Ohio Beef Expo trade shows.

SUBLETTING OF SPACE - No exhibitor may assign, sublet or apportion the whole or any part of space allotted, nor exhibit therein any goods other than those manufactured or handled by the exhibitor in the regular course of his/her business, nor permit any representative of any other firm to solicit business, take orders or sublet in his space.

TRADE SHOW VENDOR FOOD GIVEAWAY - Per the Ohio Expo Center / Cox Concessions Official Catering contract, no vendor may give away snacks / food items in their booth during the Ohio Beef Expo. (ie: candy dishes & mints are acceptable; however, popcorn is not).

FURNISHINGS, SERVICES & ELECTRIC - Arrangements for furnishings and services for exhibitor space may be made with our Official Exhibit Decorator - Expo Services LLC, PO Box 2969, Zanesville, OH 43702, (740) 454-1201, Fax (614) 299-1008, website <http://exposervicesusa.jimda.com/>.

SHIPPING & DRAYAGE - All shipping whether by freight, railway express, motor freight or air MUST BE PREPAID.

DISCOUNTS - 10% discount for all current Ohio Cattlemen's Association Allied Industry Council members.

REGISTRATION - There will be no registration fee for exhibitors or participants. Exhibitors must pick up their registration packet in the trade show office prior to setting up their display.

SAFETY & SECURITY - All materials and installations must conform with the requirements of the building and inspection authorities having local jurisdiction. If in doubt, contact the Official Exhibit Decorator. Security will be provided; however, Expo Management does not guarantee security and urges exhibitors take necessary precautions to protect their own interest.

LIVE ANIMAL DISPLAYS - All live animal displays must be approved by the Ohio Beef Expo prior to the show.

LIABILITY - It is expressly understood and agreed between exhibitors, Expo Management and sponsors of the Ohio Beef Expo that the Ohio Cattlemen's Association and its individual members, representatives or sponsors shall be under no liability for loss of or damage to goods or property of exhibitors, or personal injury to exhibitor representatives; and that each exhibitor upon signing space contract expressly releases the Ohio Beef Expo, its Management and sponsors from all liability for such losses, and agrees to indemnify them against all claims. Please note that Trade Show Exhibitors that use any rented machinery / equipment (per their own agreement) to set up their trade show booth are liable for any damage caused to the rented equipment or structures at the Ohio Expo Center. OCA and the Ohio Beef Expo will not be liable for any liabilities or damage assessed by the OEC caused by exhibitors and billing for such damages will be incurred by the exhibitor at fault. Any unpaid damages will forfeit the exhibitor's future eligibility for participation in the Ohio Beef Expo.

MATTERS NOT COVERED - The Trade Show Chairman of the Ohio Beef Expo and/or Show Management shall be responsible for ruling on any questions, disputes, problems, etc. which may arise pertaining to matters not specifically covered in this contract or the Exhibitor Manual of which it is a part. Such rulings shall be final and binding upon exhibitors and the Ohio Beef Expo. Acceptance of this contract is subject to final approval by the Ohio Beef Expo management.