

To: Potential 2018 Ohio Beef Expo Genetic Pathway Exhibitors
From: Stephanie Sindel, Trade Show & Genetic Pathway Coordinator
Date: December 20, 2017
Re: Exhibitor Contracts



The Ohio Cattlemen's Association and Ohio Beef Expo Trade Show committee would like to extend an invitation to you to participate in the 31st Annual Ohio Beef Expo Genetic Pathway Display March 16-18, 2018, at the Ohio Expositions Center in Columbus, Ohio.

The Genetic Pathway exhibitors will have added display areas in the O'Neill building (breeds barn) at the Ohio Expositions Center. Live bull displays and tank booths will only be required to exhibit on Friday, March 16 – Saturday, March 17. It will be at your discretion as to whether or not you choose to participate on Sunday, March 18.

****IMPORTANT**** – there will be NO trailer parking in the Denny Hale Arena as this will be utilized for the judging contest. It is important that Genetic Pathway exhibitors park their trailers in designated areas only. Also, since the change in location for the Genetic Pathway, there will be a point person for Genetic Pathway exhibitors to connect with in the Breeds Barn (O'Neill barn) office. They will be able to accommodate your questions, get your exhibitor packets, collect paperwork and get you any amenities that you need while at the Expo so that you don't have to travel to the Trade Show office whenever you need assistance.

Enclosed you will find an official contract regarding the upcoming event. Please note the sponsorship and advertising opportunities. Each of these opportunities can enhance your experience as an Ohio Beef Expo Genetic Pathway exhibitor. Enhance traffic to your booth by placing an ad in the *Ohio Cattleman's* Expo issue or through sponsorship. All ads and sponsorships for the Expo must be submitted by January 15!

The price for a 10' x 10' booth is \$450, which includes tanbark bedding or one table and two chairs. The deadline for contracting space is February 2, 2018. Cattle must arrive by noon on Thursday, March 15.

ALL DISPLAY CATTLE MUST BE TESTED FOR BVD. All cattle consigned to breed sales, show cattle, display breeds and the Genetic Pathway at the 2018 Ohio Beef Expo must be tested negative for Bovine Viral Diarrhea Virus (BVDV) persistently infected (PI) status **prior to arrival at the 2018 event**. Any animals (required to be tested) arriving at the Expo without a negative BVD PI test, will be ineligible to participate in the 2018 Ohio Beef Expo and will be excused from the show grounds. Documentation of testing with negative results must be listed on the required health certificate and/or laboratory report of negative status provided. ****Please see the enclosed health requirements for Genetic Pathway display cattle****

*****Trichomoniasis testing requirement: this is Ohio law and applies to all bulls 24 months of age and older and all non-virgin bulls coming into Ohio from any other state for any reason.*****

Genetic Pathway exhibitors will be required to display live exhibits and be on-site for genetic exhibits, at a minimum, during the following times:

- Friday: 10 a.m. to 1 p.m. and 3 p.m. to 5 p.m.
- Saturday: 10 a.m. to 1 p.m. and 3 p.m. to 5 p.m.
- Sunday: optional

Genetic pathway exhibitors will be expected to display through 5 p.m. on Saturday. Any exhibitor that does not display until 5 p.m. on Saturday will forfeit their space choice for 2019 in the Genetic Pathway.

To reserve a stall for Genetic Pathway you must return a completed contract along with payment to the OCA office. Stalls will be assigned to the previous year's exhibitors first and then on a first come, first served basis. **All Genetic Pathway exhibitors must be Ohio Cattlemen's Association members. If you are not a 2018 member please include an additional \$75 with the contract.** An OCA membership form is also included in this packet.

Only one animal will be permitted per 10' x 10' area. Each exhibitor will be responsible for supplying their own side gates, additional tables, chairs, etc. *Note – any Genetic Pathway exhibitor causing damage to the barn or not removing their entire display (with the exception of bedding) will be billed all costs incurred for removal from the Ohio Expo Center.

**** ALL DISPLAY CATTLE MUST BE TIED WHILE ON DISPLAY. NO PENS WILL BE PERMITTED.****

Our official photographer for the 2018 Ohio Beef Expo is Linde Sutherly. Linde will be around for the entire duration of Expo weekend for all of your photography needs. To schedule photos, please email linde@lindeslivestockphotos.com.

*Note – as the official photographer, Linde will be the only professional photographer that will be permitted to take photos.

Please fill out the enclosed contract and return it with payment no later than February 2, 2018. Any questions can be directed to Stephanie Sindel at the OCA office at (614) 873-6736 or ssindel@ohiobeef.org. We are looking forward to working with you to make the 2018 Ohio Beef Expo a success.