



FOR IMMEDIATE RELEASE

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Ohio Beef Expo Deadlines Approach

(MARYSVILLE, Ohio)—The Ohio Cattlemen's Association (OCA) invites you to the 25th Annual Ohio Beef Expo scheduled for March 16-18 at the Ohio Exposition Center in Columbus. The Expo has long been the premier event for the Ohio beef industry and will continue the tradition with plans underway to host breed sales, shows and one of the Midwest's largest and most competitive junior shows.

The Expo includes a three-day industry trade show, which was a full house last year encompassing more than 22,000 square feet of indoor space. If you are interested in promoting your cattle industry related product with a display in the 2012 event, contact Stephanie Sindel at 614-873-6736 as soon as possible. The early deadline to reserve space in the trade show is January 3.

Consignments are being accepted for the Angus, Chianina, Hereford, Limousin, Maine-Anjou, Shorthorn and Simmental sales. For complete details about making a consignment or to request a catalog for one of these sales, log on to www.ohiobeefexpo.com and click on the seedstock sales link.

The ever-popular genetic pathway again will be a feature of the main hallway and upper concourse of the Voinovich Livestock and Trade Center. To reserve display space for your bull prospects or donor cows contact the OCA office at 614-873-6736. A limited number of spaces are available on a first-come, first-served basis. This is a premier opportunity to reach commercial, seedstock and club calf producers all in one location.

The Expo offers numerous opportunities for youth participation and education throughout the weekend. Youth events include: judging contest, beef quality assurance session, showmanship and the junior heifer and market animal show.

More than 30,000 visitors from 25 states and Canada routinely attend the The Expo. It is ranked as the ninth largest event hosted in central Ohio and is the leading location to meet Ohio's cattle producers. Don't miss it!

For complete details on the 2012 Ohio Beef Expo, visit www.ohiobeefexpo.com. The Ohio Beef Expo is coordinated by the OCA. The OCA is an affiliate of the National Cattlemen's Beef Association and is the state's spokesperson and issues manager for all segments of the beef cattle industry including cattle breeders, producers and feeders. It is the grass roots policy development organization for the beef business. Through the OCA, cattle producers work to create a positive business environment, while providing consumers with a safe and wholesome product.

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