



# 2012 Ohio Beef Expo Contract for Exhibit Space

## March 16-18, 2012 • Ohio Expo Center • Columbus, Ohio

NOTE: In assigning booth space, preference will be given to exhibitors that had the space the previous year if the contract is received by January 3, 2012, and paid in full. Locations and space rentals are shown in the Trade Show Exhibitor Manual. Please indicate location preference by appropriate numbers. Selections should be in different areas to enhance your chances. Management reserves the right to assign exhibitors to the best alternate space in the event that none of the exhibitor's choices are available, or to make reasonable changes in space assignment for the benefit of the exhibitor or the betterment of the exhibition. The exposition is for educational and informational purposes. All exhibits should be related to the beef/cattle industry.

We wish to reserve and contract for the following exhibit space in accordance with the terms, conditions, rules and regulations governing exhibitors as set forth in this contract and the Trade Show Exhibitor Manual, of which it is a part:

### Part A: Please indicate what and when you will exhibit

**Please note: The Trade Show Committee reserves the right to relocate exhibitors who elect to leave on Saturday.**

Products to be exhibited: \_\_\_\_\_

Friday - Saturday Only       Friday, Saturday & Sunday

Please note that large equipment cannot be moved until 3 p.m. on Sunday.  
Also note that Sunday exhibitors cannot tear down before 2 p.m.

### Part B: Please indicate what size booth you prefer and where you want to exhibit

#### Indoor Exhibit Space

10' x 10' - \$450       10' x 20' - \$725

Indoor booth rates include one 8' draped table, two chairs and an identification sign.

- We do NOT need a table
- We do NOT need chairs

Over 10' x 20' - \$2.75/sq ft (only sold in 10 sq ft increments)

Indicate space requirement \_\_\_\_ ft by \_\_\_\_ ft  
\_\_\_\_ #sq ft x \$2.75 = \$ \_\_\_\_\_

First Choice Space No(s) \_\_\_\_\_

Second Choice Space No(s) \_\_\_\_\_

Third Choice Space No(s) \_\_\_\_\_

#### Outdoor Exhibit Space

\$1.25/sq ft (only sold in 10 sq ft increments)

Indicate space requirement \_\_\_\_ ft by \_\_\_\_ ft  
\_\_\_\_ #sq ft x \$1.25 = \$ \_\_\_\_\_

**PLEASE RETURN COMPLETED CONTRACT**

**AND FULL PAYMENT BY Jan. 3, 2012**

**Keep the pink (back) copy for your records**

### Part C: Additional Items/Sponsorships

Expo weekend parking pass \_\_\_\_ # of passes x \$14 per pass = \$ \_\_\_\_\_

Please note that all passes will be mailed after March 1. If you are traveling from March 1-18 please let show management know so we hold your pass or purchase your pass as you enter the grounds for the same price.

Expo Sponsorships - Please refer to Sponsorship Opportunities Brochure

Please contact us about advertising in the Expo Issue of the Ohio Cattleman magazine

Please contact us about presenting an Educational Seminar

### Part D: Amount Due

Indoor Exhibit space amount due.....\$ \_\_\_\_\_

Outdoor Exhibit space amount due.....\$ \_\_\_\_\_

Less 10% Allied Industry Council discount (must be current \$750 member).....\$ \_\_\_\_\_

Parking Passes.....\$ \_\_\_\_\_

Sponsorships.....\$ \_\_\_\_\_

**TOTAL DUE \$ \_\_\_\_\_**

Make check payable to: Ohio Cattlemen's Association • 10600 U.S. Highway 42 • Marysville, Ohio 43040

Credit Card:  Visa  Mastercard      Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

### Part E: Please send future correspondence to

Company Name: \_\_\_\_\_  
*(how it should be listed for publicity)*

Contact Name, Title: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

#### **SPACE CONFIRMATION OFFICE USE ONLY**

Date Received: \_\_\_\_\_

Amt. Received: \_\_\_\_\_

Method: \_\_\_\_\_

Space Assigned: \_\_\_\_\_

By: \_\_\_\_\_

Date: \_\_\_\_\_

**SEE REVERSE SIDE & EXHIBITOR MANUAL FOR ADDITIONAL INFORMATION**

# EXHIBITOR INFORMATION, RULES AND REGULATIONS OF THE OHIO BEEF EXPO

**SELECTION OF EXHIBIT SPACE-** Preference will be given to exhibitors requesting same space from previous year if received by January 3, 2012, and **paid in full**. Please indicate three location choices, preferably in different areas of the exhibit area, and return the top two copies of this contract to facilitate prompt confirmation. Expo Management will make every effort to effect a satisfactory placement, but reserves the right to assign the best alternate space available in the event all preferences are committed, or for the benefit of the show.

**INDOOR BOOTH INFORMATION-** Rental fees will be in accordance with those listed on the Trade Show Exhibitor Manual or other written communication. All space applications must be accompanied by a check for payment in full. No requests for cancellations will be accepted or refunds issued after **January 3, 2012**. All indoor booths are with 8' high background drapery, 3' high draped side rails, a 7" x 44" two-line identification sign, one table and two chairs. **Booths do not include electric outlet.** Electric will be available for purchase.

**SHOW TIME-** Exhibitors will set up on Thursday, March 15 from 8 a.m. - 4 p.m. and Friday, March 16 from 7 - 9 a.m. The exhibit area will be open for public access at 7 a.m. and exhibits are to be manned between the hours of Friday, March 16 from 8:30 a.m. - 6 p.m., Saturday, March 17 from 8:30 a.m. - 6 p.m. and Sunday, March 18 from 8:30 a.m. - 2 p.m. With shows starting early on Sunday, the exhibit area will be open for access to show supply companies at 7 a.m. **Exhibitors dismantling displays and leaving the trade show before 6 p.m. on Saturday, March 17, or 2 p.m. on Sunday, March 18, will forfeit the first rights to their space at future Ohio Beef Expo trade shows.**

**SUBLETTING OF SPACE-** No exhibitor may assign, sublet or apportion the whole or any part of space allotted, nor exhibit therein any goods other than those manufactured or handled by the exhibitor in the regular course of his/her business, nor permit any representative of any other firm to solicit business, take orders or sublet in his space.

**FURNISHINGS, SERVICES & ELECTRIC-** Arrangements for furnishings and services for exhibitor space may be made with our Official Exhibit Decorator - Geo. E. Fern Co., 1500 Old Leonard Ave., Columbus, OH 43219-2509, (614) 253-1500, Fax (614) 253-9101, Web site [www.geofern.com](http://www.geofern.com).

**SHIPPING & DRAYAGE-** All shipping whether by freight, railway express, motor freight or air **MUST BE PREPAID**.

**DISCOUNTS-** 10% discount for all current Ohio Cattlemen's Association Allied Industry Council members.

**REGISTRATION-** There will be no registration fee for exhibitors or participants. Blank nametags available onsite.

**SAFETY & SECURITY-** All materials and installations must conform with the requirements of the building and inspection authorities having local jurisdiction. If in doubt, contact the Official Exhibit Decorator. Security will be provided; however, Expo Management does not guarantee security and urges exhibitors take necessary precautions to protect their own interest.

**LIVE ANIMAL DISPLAYS-** All live animal displays must be approved by the Ohio Beef Expo prior to the show.

**LIABILITY-** It is expressly understood and agreed between exhibitors, Expo Management and sponsors of the Ohio Beef Expo that the Ohio Cattlemen's Association and its individual members, representatives or sponsors shall be under no liability for loss of or damage to goods or property of exhibitors, or personal injury to exhibitor representatives; and that each exhibitor upon signing space contract expressly releases the Ohio Beef Expo, its Management and sponsors from all liability for such losses, and agrees to indemnify them against all claims.

**MATTERS NOT COVERED-** The Trade Show Chairman of the Ohio Beef Expo and/or Show Management shall be responsible for ruling on any questions, disputes, problems, etc. which may arise pertaining to matters not specifically covered in this contract or the Exhibitor Manual of which it is a part. Such rulings shall be final and binding upon exhibitors and the Ohio Beef Expo. Acceptance of this contract is subject to final approval by the Ohio Beef Expo Management.