



FOR IMMEDIATE RELEASE

February 19, 2010

For more information:

Jamie King, Director of Communications

Ohio Cattlemen's Association

Ph: 614.873.6736 or jking@ohiobeef.org

Ohio Beef Expo to feature Educational Seminars

The Ohio Beef Expo is continuing with a great attraction for attendees for the March 19-21 event that will be held at the Ohio Expo Center in Columbus. This year, Educational Seminars will take place in the trade show area during the day on Friday and Sunday. These seminars will allow producers the chance to learn how to better their operation through different management and marketing techniques. A complete list of these seminars is listed below as well as on www.ohiobeefexpo.com.

Friday, March 19

- 10:00 a.m. Vaccinating & Deworming your Herd**
By Boehringer Ingelheim & PBS Animal Health, Sale Ring 1
A boehringer Ingelheim Professional Service Vet will explain how to get the maximum benefit when vaccinating and deworming your herd.
- 10:30 a.m. Banding with the Callicrate Bander**
By No-Bull Enterprises, Sale Ring 2
The low-stress, bloodless, castration method enables cattle on feed to maintain high performance levels. The high-tension improves any kind of surgical removal, including de-horning, tail docking and prolapse treatment. For use on cattle, goats and sheep.
- 11:15 a.m. Improve digestion and support immune system function**
By PBS Animal Health, Sale Ring 1
Illness, injury and breeding are constantly putting animals in comprised, stressful positions. These situations have a negative impact on health, performance and profitability. Cattlemen's Choice Loomix, LLC is now offering a solution to these problems through one of the fastest growing products in the marketplace – Cellerator.
- 11:45 a.m. Making and storing balage**
By Ag Nation Products, Sale Ring 2
This seminar will address a variety of topics about storing feedstuffs including: Temperature and oxygen content of balage; balage moisture; tightness and wrap time; and wrapping dry hay and straw in black plastic.
- 12:30 p.m. BVD PI: What are they and how did they get here?**
By Dr. Greg Edward, Pfizer, Sale Ring 1
This seminar will describe what a BVD PI (persistently infected) animal is and how they occur. The BVD virus is very complex. Exposure of a pregnant cow to BVD virus is critical. Eradication requires testing. *Note – All 2011 Ohio Beef Expo Sale cattle must be BVD tested. Attend this seminar to learn more.

- more -

- 1:00 p.m. The role of macrominerals and microminerals in reproduction**
By Buckley Bros., Ring 2
This presentation will address three topics of importance: Getting cows to cycle, getting cows bred and E.T. production.
- 1:45 p.m. Concepts of Profitable Beef Forage Management**
By Fowler Seed, Sale Ring 1
This seminar will teach inexpensive, simple pasture maintenance. Learn how to renovate and improve beef pasture. Become prepared for and know how to manage through drought. Find out why improved grass and legume varieties produce superior hay. Manage fertility for forage quality and yield. Utilize ways to fit forages into row crop system and become proficient in the economics of growing quality beef.
- 2:15 p.m. Fitting Demonstration**
By Purina Show Feeds, Sale Ring 2
Purina's Show Cattle Ambassadors will demonstrate the correct clipping and fitting techniques as well as discuss the importance of proper selection, daily care and nutrition for show cattle. This seminar has become an annual feature of the Expo.
- 3:00 p.m. Issue 2 overview and looking ahead**
By Ohioans for Livestock Care, Sale Ring 1
Representatives of the Ohioans for Livestock Care steering committee will present: an overview of the Issue 2 campaign, an update on the Livestock Care Board legislation and board appointments, and discuss what lies ahead for animal care issues in Ohio.
- 3:30 p.m. Painting cattle**
By C.J. Brown, C.J. Brown Studios, Sale Ring 2
During this seminar, famous artist C.J. Brown will answer the frequent question she receives: Why do you paint cattle? This seminar will not only answer that question but also discuss how she goes about actually creating a cattle painting, from conception to the final image. The seminar will also teach those attending how to look at artwork in a different light and will be entertaining for all.
- 4:15 p.m. Maine-Anjou town hall meeting**
By American Maine-Anjou Association and Ohio Mid-Eastern Maine Association, Sale Ring 1
Representatives of the American Maine-Anjou Association will be on hand to discuss how Maine-Anjou genetics can make your commercial and seedstock breed programs more profitable for 2010 and beyond. They will cover how to maximize returns with increased hybrid vigor and cow herd efficiency.

Sunday, March 21

- 10:00 a.m. Managing animals for grass-fed beef production**
By Jeff McCutcheon, OSU Extension, Sale Ring 1
Grass fed beef production is the hardest grazing system to manage. To help beef producers interested in producing grass fed beef these two consecutive seminars will discuss the major animal and forage considerations to produce a quality product. This seminar will focus on managing animals for grass-fed beef production.
- 11:15 a.m. Develop your forage system for grass-fed beef production**
By Jeff McCutcheon, OSU Extension, Sale Ring 1
This seminar is a follow up to the 10 a.m. session but can be attended independently as well. This session will focus on developing your forage system for grass fed beef production.

Additional sessions will be added. Visit www.ohiobeefexpo.com for a complete list.

For complete details on the 2010 Ohio Beef Expo, visit www.ohiobeefexpo.com. The Ohio Beef Expo is a function of the Ohio Cattlemen's Association (OCA). The OCA is an affiliate of the National Cattlemen's Beef Association and is the state's spokesperson and issues manager for all segments of the beef cattle industry including cattle breeders, producers and feeders. It is the grass roots policy development organization for the beef business. Through the Ohio Cattlemen's Association, cattle producers work to create a positive business environment, while providing consumers with a safe and wholesome product.

###